

# Strengthen Your Farmer Relationships with Bushel Farm

**BUSHEL**



# PRESENTERS



**Tyler Voss**

Customer Success Manager



**Kellie Livernois**

Director of Farm Success

# AGENDA

- What's Bushel Farm?
- Why do agribusinesses care about Bushel Farm?
- Bushel Farm demo
- Putting Bushel Farm to work for you & your farmers



# **What is Bushel Farm?**



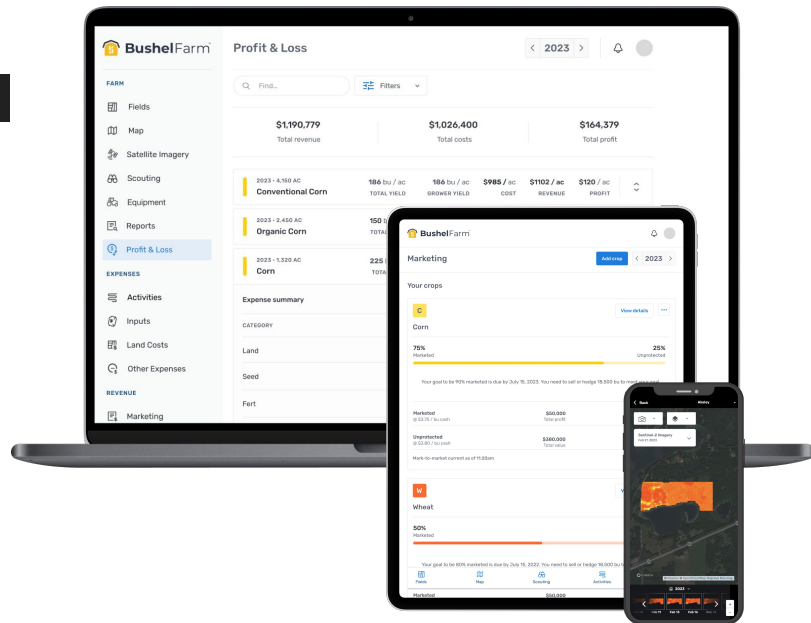
# FARM MANAGEMENT SOFTWARE 2.0

## Helping farmers make the best operational and financial decisions for their farms.

With [Bushel Farm](#) they can...

- Organize field and financial records
- Market grain with confidence
- Calculate field-level profitability

All with less manual entry.



# PLANS & FEATURES

## Plans to fit every farm. And 30-day free trials, too!

### **BASIC RAINFALL - \$75/year**

- Monitor field-level rainfall

### **LITE - \$199/year**

- Monitor fields, keep detailed records.

### **ESSENTIALS - \$599/year**

- Get detailed view of fields, marketing position, and local markets.

### **BUSINESS - \$1999/year**

- Access everything needed to manage and monitor an entire operation.

**BASIC RAINFALL**  
**\$75/year**  
Annual Plan Only  
10,000 ACRES  
UNLIMITED USERS

Monitor rainfall on your fields.

- Field Mapping
- Recent Rainfall & Email Notifications

Includes access to detailed support articles and videos.

**LITE**  
**\$199/year**  
**\$19.99/month**  
30-DAY FREE TRIAL  
10,000 ACRES  
UNLIMITED USERS

Monitor your fields and keep detailed records.

All features of [Bushel Farm Basic Rainfall](#)

PLUS...

- Contracts with automated entry
- Rain & Heat History
- Scouting
- Equipment
- Soil Maps
- Inputs
- Futures Prices

Includes access to detailed support articles and videos.

**ESSENTIALS**  
**\$599/year**  
**\$59.99/month**  
30-DAY FREE TRIAL  
10,000 ACRES  
UNLIMITED USERS

Get a detailed view of your fields, marketing position, and local markets.

All 9 features of [Bushel Farm Lite](#), including Contracts with automated entry

PLUS...

- Marketing — *New to Essentials!*
- Activities
- Satellite Imagery
- Local Prices
- Field Attachments

Includes email support, and access to detailed support articles and videos.

**BUSINESS**  
**\$1999/year**  
**\$199.99/month**  
30-DAY FREE TRIAL  
10,000 ACRES  
UNLIMITED USERS

Run your farm with the complete set of tools you need to monitor your fields and track your financial, agronomic, and marketing decisions.

All 14 features of [Bushel Farm Essentials](#), including Marketing and Contracts with automated entry

PLUS...

- Machine Data Connections
- Profit & Loss
- Reports
- Custom Activities
- Work Orders
- Land Costs



**How can Bushel  
Farm help my  
agribusiness?**

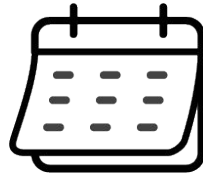


# BETTER FARMERS = BETTER CUSTOMERS

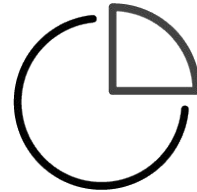
**Farmers who know their cost of production and have a written marketing plan are more likely to:**



Price their grain when they see a profit.



Price multiple crop years.



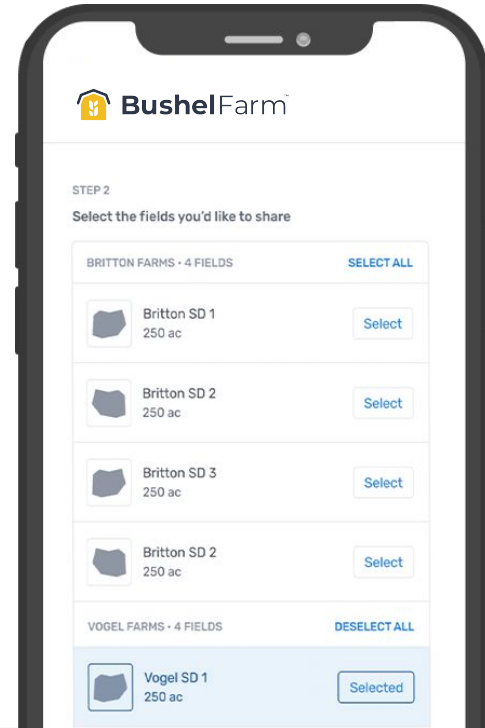
Price 1/4 + of their expected crop before planting.



# SHAREABLE DIGITAL PRODUCTION DATA

## Verification of how & where grain is grown no longer requires binders full of documentation

Farmers can easily share digital crop production records with you for participation in sustainability or other premium programs.



# SPECIAL PRICING FOR YOUR CUSTOMERS

## Share Bushel Farm with your farmers, strengthen your relationships.

- Tell your farmers about the “Lite for Free” offer.
  - Find all the details on [this web page](#) and share the link to that page with your farmers anytime- as soon as right now!
- Sign an endorsement agreement with Bushel and give farmers 10% off any plan using your exclusive discount code.
  - By endorsing, you agree to promote Bushel Farm to your farmer customers at a special 10% discount using marketing tools that we'll provide. There is no cost to you.
- Buy a package of discounted subscriptions for your top farmers.




**Reach out to your CSM  
to get started**

**Let's take a  
tour of Bushel  
Farm...**



# AN INSIDE LOOK AT BUSHEL FARM

 **Bushel Farm**

**Sign in to Bushel Farm**

Don't have an account? [Create an account to get a free trial](#)

Email

Password


SHOW

Sign In

Did you forget your password?

If you need support, please visit our [support site](#), or contact us at [support@bushelfarm.com](mailto:support@bushelfarm.com) or [\(701\) 212-1422](tel:7012121422)

[privacy policy](#) [terms of service](#)



# **How to Start Taking Advantage of Bushel Farm**



# SPECIAL PRICING FOR YOUR CUSTOMERS

## Share Bushel Farm with your farmers, strengthen your relationships.

- Tell your farmers about the “Lite for Free” offer.
  - Find all the details on [this web page](#) and share the link to that page with your farmers anytime- as soon as right now!
- Sign an endorsement agreement with Bushel and give farmers 10% off any plan using your exclusive discount code.
  - By endorsing, you agree to promote Bushel Farm to your farmer customers at a special 10% discount using marketing tools that we'll provide. There is no cost to you.
- Buy a package of discounted subscriptions for your top farmers.



**Reach out to your CSM  
to get started**





# Thank You!

Want to know more?  
Reach out to your CSM

**BUSHEL**

[www.bushelfarm.com](http://www.bushelfarm.com)